



14th National Nurse Education Conference 2012

Event Statistics

Event Name: 14th National Nurse Education Conference
 Date: Wednesday 11th – Friday 13th April 2012
 Venue: Pan Pacific Hotel, Perth
 Conference Hosts: Australian Nurse Teachers' Society (ANTS) WA Branch
 Conference Delegates: 273

Sponsors:

Gold:	Edith Cowan University – School of Nursing and Midwifery
Silver:	Lippincott Williams & Wilkins The Australian Nursing Federation (ANF) iFolio
Bronze:	Pfizer
Dinner:	HESTA Super Fund
Lunch:	Joondalup Health Campus
Tea Break Sponsor:	Rockingham General Hospital The University of Notre Dame
Conference Session Room:	Royal Perth Hospital Sir Charles Gairdner Hospital
Satchel:	Fremantle Hospital & Health Service
Keynote Speaker:	Government of Western Australia Designcraft Lightwell Pty Ltd
Support Sponsors:	Information Services & Technology (Mosaic) MA Historians National Network CDM:Studio Art of Multimedia Signcode Vernon Systems Preservation Australia Gold Coast Art Gallery

Concurrent Sessions : 3
 Abstracts: 125
 Speakers: 83
 Exhibitors: 15

Conference Website: www.iceaustralia.com/nnec2012/



The Client

The Australian Nurse Teachers' Society (ANTS) has catered for the professional interests of nurse teachers in New South Wales for the past twenty years. It has brought together nurse clinicians, nurse specialists and professors in nursing. ANTS now has branches in most states.

There remain few autonomous organisations devoted exclusively to nurse education. There is an increasing need for an organisation to be established which can address and evaluate new curricula, new governmental policy and other contemporary changes that have swept through.

Perhaps the most attractive feature of this Society is that it is serious about helping all Australian Nurses who teach. They provide open days and education forums, research and study grants, support for conference attendance and the opportunity to meet and network with other teachers.

Conference Objectives

This three day nursing event aimed to focus on innovations in nursing education in both the clinical and academic arenas, bringing to light the changing demands facing nurse education for the future. Focusing on **'Keeping the Flame Alight'**, the main themes of presentations and discussions were ***Ideology to Reality; The Art of Nursing; and Lifelong Learning.***

Conference Program

The objectives of the Conference were achieved by ensuring a comprehensive and well planned program was established. The Conference program was presented in a variety of mediums designed to give maximum information exchange and networking opportunities. These mediums included;

- 3 Concurrent Sessions (Streams) across 3 days
- Welcome Reception
- 15 Exhibitors
- Conference Dinner
- Poster Session

The Role of International Conferences and Events (ICE)

ICE was contracted to professionally coordinate all aspects of the event, this included liaising with all service providers, sponsors, exhibitors and delegates to ensure a successful outcome was achieved. The Committee was looking for a professional conference organiser who could help them to achieve their goals and also ensure their ideas for the Conference came to fruition. ICE in conjunction with the Committee closely monitored the conference budget to ensure a low registration fee could be offered to all delegates and a surplus achieved.

Rationale/Methodology

The project planning process involved the construction of a detailed critical path to monitor, update and evaluate the event criteria. ICE reported monthly to the Conference Planning Committee via face to face meetings and stayed in regular contact through email and telephone correspondence.

Key Achievements

There were a number of major achievements, including:

- Sponsorship income received was 3 times the initial budgeted target
- This was the first time the Conference was held in Perth and attendee numbers exceeded the last event held in Sydney
- A significant surplus was achieved through careful budget management

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