

ALIA Biennial Sydney 2012



ALIA Biennial Conference & Exhibition 2012

Event Statistics

Event Name: ALIA Biennial Conference & Exhibition 2012
Date: Tuesday 10 – Friday 13 July 2012
Venue: Hilton Hotel Sydney
Conference Hosts: Australian Library Information Association
Conference Attendees: 659

Sponsorship:	Function Sponsor:	ProQuest SAGE Publications University of Wollongong Library Australian Catholic University CAVAL
	Keynote Speaker:	Library Training Services Australia
	Name Badge / Lanyard:	University of Canberra
	Notepads and Pens:	RMIT Publishing
	Water Stations:	Symplectic
	Delegate:	Curtin University
	Hotel Key:	
	Program Booklet:	

Streams: 3
Abstracts: 151
Speakers: 80
Exhibition Stands: 76

Conference Website: [www.http://conferences.alia.org.au/alia2012/](http://conferences.alia.org.au/alia2012/)



The Client

ALIA

The Australian Library and Information Association (ALIA) is the professional organisation for the Australian library and information services sector. It seeks to empower the profession in the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual support.

Conference Objectives

The conference theme "Discovery" was chosen to reflect the opportunity for delegates to undertake their own discovery and explore the library and information profession.

The Organising Committee committed to delivering a relevant and exciting conference program by providing a forum where library and information professionals and students, as well as representatives of their suppliers and system developers, can have the opportunity to discuss, debate and network with colleagues from Australia and overseas, hear from national and international speakers on the many exciting developments in our profession and check out the latest in products and systems through what is planned to be an extensive trade exhibition..

Conference Program

The objectives of the Conference were achieved by ensuring a comprehensive and well planned program was established. The Conference program is presented in a variety of mediums designed to give maximum information exchange. These mediums include;

- 3 Streams across 3 days
- Pre Conference Workshops
- Library Tours
- Welcome Reception
- Conference Dinner
- 76 exhibition stands

The Role of International Conferences and Events (ICE)

ICE was contracted to professionally coordinate all aspects of the event, this included liaising with all service providers, sponsors, exhibitors and delegates to ensure a successful outcome was achieved. The Committee was looking for a professional conference organiser who could help them to achieve their goals and also ensure their ideas for the conference came to fruition. ICE, in conjunction with the Committee, closely monitored the conference budget to ensure a competitive registration fee could offer value to all delegates and achieve a surplus for the Conference.

Rationale/Methodology

The project planning process involved the construction of a detailed critical path to monitor, update and evaluate the event criteria. ICE reported monthly to both the Conference Planning Committee and the Host Association and stayed in regular contact through email and telephone correspondence.

Key Achievements

There were a number of major achievements, including:

- A Smartphone "app" was used for the first time and was widely used and well received by delegates
- During the Conference the Twitter #ALIA2012 (hash tag) trended as the number 1 most talked about discussion thread in the whole of Australia!
- Authors Panel, including some high profile Australian authors was a standout feature of the program

www.iceaustralia.com